

# NCR SelfServ™ XK32 INTERACTIVE KIOSK

FOR EXCEPTIONAL SERVICE AND IMPROVED REVENUES,  
THINK *INSIDE* THE BOX

Today's connected consumers have higher expectations than ever before. They want seamless and enjoyable experiences, and they want to choose how they research, shop, and fulfill their purchases. While the retail industry is witnessing the undeniable rise of digital channels, the physical stores remain at the heart of the shopping experience. Retailers are rethinking brick-and-mortar to offer more personalized experiences, provide a higher level of service and to be more flexible by incorporating digital experiences into the physical store.

## **Personalized experiences to help increase sales**

Engaging consumers at the point-of-decision is the ideal time to offer cross-sell and up-sell opportunities. The NCR SelfServ XK32 interactive kiosk is the perfect way to present shoppers with product recommendations and related accessories that help increase revenues and profits. Easier integration with retail loyalty programs allows you to design personalized recommendations and provide your shoppers with accrued rewards points for their purchases. All this, and the visually-engaging form factor, means the NCR SelfServ XK32 will help catch your consumers' eyes, and help create quicker adoption and higher usage rates.

## **Endless aisle creates endless opportunities**

The NCR SelfServ XK32, can help with a seemingly-elementary but critical aspect of the shopping experience - having the products available for purchase that your shoppers demand. Providing shoppers with the option to order items that aren't carried in a particular store, or to order an out-of-stock item helps prevent dissatisfied customers from shopping elsewhere or walking out empty-handed. That's a missed opportunity you cannot afford. Our kiosks make it easy for consumers to order an item and choose to pick it up at a later date, or have it shipped to their home. Not only does your store save the sale, but you provide your shoppers with the convenience and flexibility they desire.

## **Knowledgeable service**

Today's digitally-enabled consumers often research items online before making a purchase, and sometimes can become more knowledgeable than the store associates, which leads to frustration and dissatisfaction. The NCR SelfServ XK32 interactive kiosk is the ideal way to provide detailed product information to shoppers, and to augment your associates' knowledge base and help make them instant experts to deliver superior service to all consumers.

## **Flexibility for a perfect fit**

The XK32 is versatile with multiple peripheral choices and mounting options to best fit your business needs and the design of your physical space. Deploy it on a wall to conserve space or set it up as a two-sided standalone to take full advantage of its footprint. An all-in-one device, the XK32 supports receipt printers and 2D imagers as well as Verifone and Ingenico payment devices with magnetic stripe readers or full-on EMV with chip and PIN.



For more information, visit [ncr.com](http://ncr.com), or email [retail@ncr.com](mailto:retail@ncr.com).



## KEY FEATURES

- Stylish, modern, and built for intuitive interactive use
- Support for product information, ordering, and loyalty
- Self-service hardened components to maximize reliability
- Multi-touch support for enhanced usability
- Flexible mounting options, including free-standing pedestal or wall mounting

## TECHNICAL SPECIFICATIONS

### CUSTOMER INTERFACE

- Single and dual-sided display options
- 1920x1080 resolution
- 32" projected capacitive touchscreen
- Support for 10-point multi-touch
- Integrated Stereo Speakers

### INTEGRATED PERIPHERAL OPTIONS

- NCR 7199 Thermal Receipt Printer
- 2D Imaging Scanner (standard)
- Magnetic stripe reader (MSR) / EMV pin pad mount (standard)
- Wireless module (802.11/Bluetooth) (option)
- Integrated user-facing camera
- NCR uNav Navigational Accessibility Keypad (opt)
- Kiosk operational status indicator light (option)
- Top mounted, customizable signage (option)

### PROCESSOR/INTEL Q87 EXPRESS CHIPSET

- Intel® Celeron®
- Intel® Core™ i3
- Intel® Core™ i5

### MEMORY

- 4GB up to 16GB

### STORAGE

- 120GB or 240GB solid-state drive (SSD)
- 500GB 2.5" SATA HDD

### PRE-LOADED OPERATING SYSTEMS

- Windows 10 IoT Enterprise 2016 Value Embedded Operating System (64 bit)

### CONNECTIVITY

- Eleven USB ports (three reserved for customer connectivity)
  - Three 12v USB 2.0
  - One 24v USB 2.0
  - Two PC USB 3.0
  - Five USB ports via Expansion Board
- One RJ45 powered serial port with optional serial expansion
- Gigabit Ethernet LAN
- HDMI and Display Port video outputs
- Audio out

### MOUNTING

- Bolted to floor, bolted to floor with ceiling cable chase or wall-mounted

### PRODUCT DIMENSIONS

#### Single-side kiosk chassis

- WIDTH 19.02" (483 mm)
- HEIGHT 73.22" (1,860 mm)
- DEPTH 13.50" (344 mm)
- WEIGHT 154 lbs (69.85 kg)

#### Dual-side kiosk chassis

- WIDTH 19.02" (483 mm)
- HEIGHT 73.22" (1,860 mm)
- DEPTH 21.20" (540 mm)
- WEIGHT 220 lbs (99.79 kg)

\*Standard leg height is 31.26" (794 mm)



## WHY NCR?

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Atlanta, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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